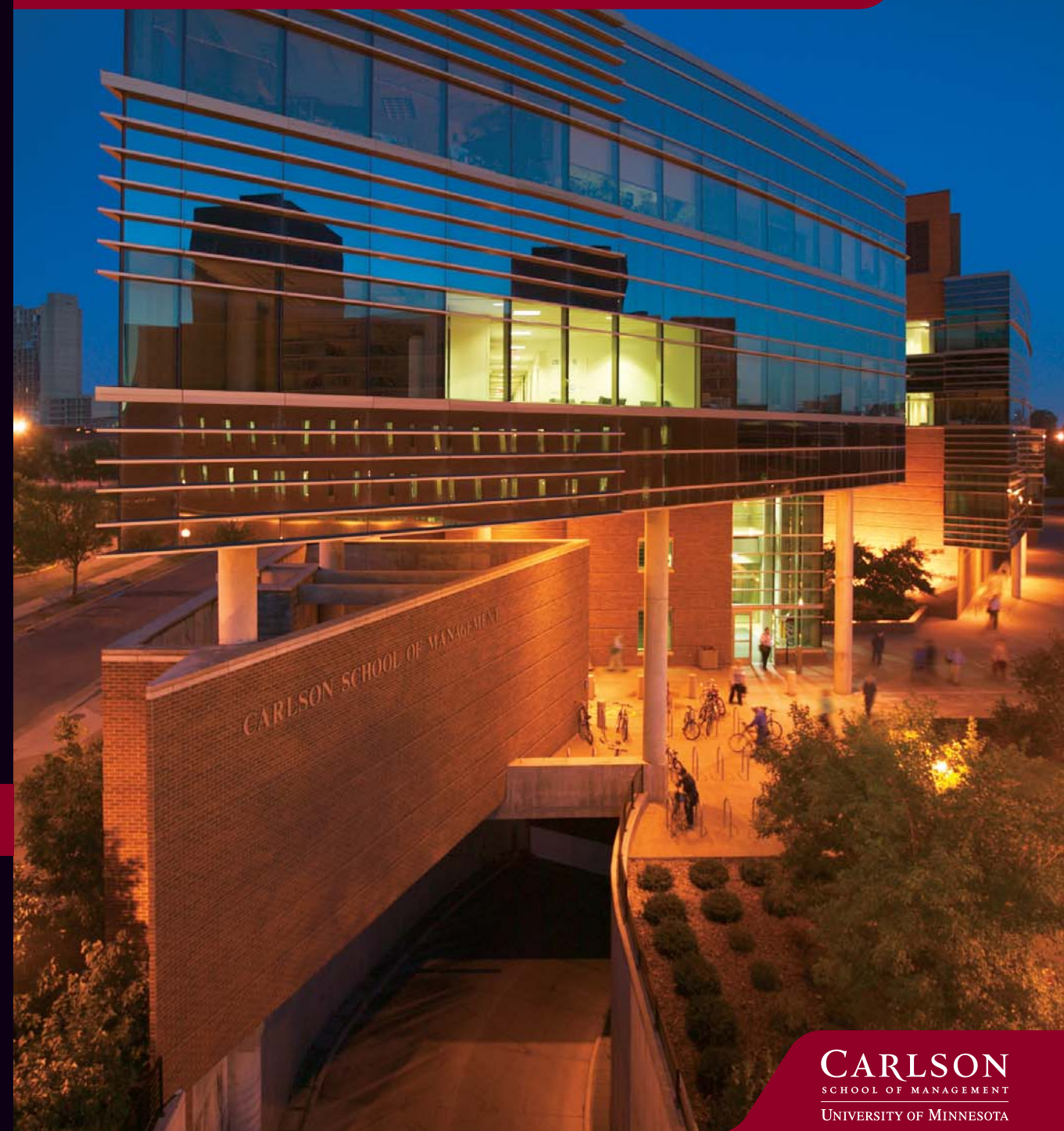


# University of Minnesota The Carlson MBA



**CARLSON**  
SCHOOL OF MANAGEMENT  
UNIVERSITY OF MINNESOTA

**Full-Time MBA Program**  
Carlson School of Management  
University of Minnesota

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**CARLSON**  
SCHOOL OF MANAGEMENT  
UNIVERSITY OF MINNESOTA



# A higher quality of education

*By any measure, the University of Minnesota's Carlson School of Management stands among the world's most respected business schools.*

Ranked among the nation's top 25 graduate business schools by *U.S. News & World Report*, the Carlson School is fully accredited by AACSB International—the highest standard of excellence for business schools worldwide. In addition, we offer students the resources of the world-renowned University of Minnesota, one of the most comprehensive public universities in the U.S. and the state's primary research university.

As an integral part of a thriving business community—20 *Fortune* 500 companies are headquartered in Minnesota—the Carlson School MBA program has assembled a faculty of distinguished business experts. Along with a rigorous, forward-thinking curriculum, the program provides students with extensive opportunities to immerse themselves in real-world business situations through industry-shaping research programs, internships, student-driven businesses, and experiential learning opportunities.

Students can also take advantage of the University's wide-ranging educational, commercial, and cultural resources and connect with a vast network of international students and organizations.

While a Carlson MBA requires a substantial investment of time and resources, the degree can offer a tremendous value in today's marketplace. More important, the Carlson School provides academic grounding, hands-on experience, and global connections that can translate into new opportunities and long-term career growth. International students also receive comprehensive consulting, placement assistance, and access to a network of 50,000 alumni.

Located in the heart of a dynamic, diverse community, the Carlson School is educating the next generation of business leaders. If you're looking for an internationally recognized MBA program with one of the nation's best graduate employment rates, look no further.

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## A higher standard of teaching

*Carlson School faculty are gifted instructors with a passion for teaching and research.*

Ranked sixth in the nation for research productivity in management, the Carlson School's 107 tenured and tenure-track faculty teach within seven academic departments and eight research centers, including the acclaimed Joseph M. Juran Center for Leadership in Quality, where students can participate in Six Sigma training. As partnerships among professors, students, alumni, and management professionals, each research center bridges the corporate and academic worlds by promoting specialized training, in-depth analysis, and consulting.

At the heart of a Carlson School education is an integrated core curriculum that provides students with a firm knowledge of financial accounting, data analysis and statistics, marketing management, operations management, financial management, managerial accounting, and strategic management.

As a student, you'll learn from a team of professors who use cross-disciplinary instruction to provide a solid grounding in fundamental business knowledge—from theory to practical strategy—across all management functions and a broad spectrum of industries.

You'll also develop strong functional expertise through five areas of emphasis: marketing, finance, consulting, operations, and information systems and technology. Of course, you'll have the freedom to pursue electives in entrepreneurship, strategy, international business, human resources, and more.

While the core curriculum focuses on business fundamentals, Full-Time MBA students have opportunities to bring classroom theory to life through the Carlson School Enterprises. Managed by academic and professional advisors and staffed by students, the four Enterprises are unprecedented hands-on learning opportunities in funds management, consulting, brand management, and venture capital.

Throughout the Carlson School experience, students benefit from the deep knowledge and business experience that faculty bring to the classroom. Committed to developing the potential of each student, faculty address current and emerging management issues and explore innovative solutions to real-world challenges. Representing more than 30 countries, faculty bring a wealth of experiences and insights to the classroom. And they all share one goal: To provide students with the knowledge they need to succeed anywhere in the world.



**Srilata Zaheer**

*Associate dean of faculty and research*

A native of India who earned her PhD from MIT and has worked and taught on five continents, Srilata Zaheer has helped to make the Carlson School a center for the study of international strategy and management. "Minneapolis-St. Paul offers a diverse, globally-oriented business environment, and the Carlson School is a truly international institution, where faculty, students, and business leaders come together from around the world." This combination gives students unique opportunities to both study and practice international business.

## A higher concentration of resources

*The Twin Cities of Minneapolis and St. Paul provide an economically dynamic, globally oriented business environment.*

Minnesota is home to many internationally renowned corporations across a wide range of industries—from medical devices to biotechnology, manufacturing, information technology, and more. The Carlson School connects and collaborates with these organizations through internships, Enterprise programs, events, and recruitment activities. Alumni also exert influence—every day, in countless ways—across the state and around the world.

In fact, our campus is home to a vast international population, including students from more than 100 countries. The University provides a wealth of resources to serve international students, including housing and

health services, and you will find that our mild summers and snowy winters are perfect for a wide range of recreational activities.

Overlooking the Mississippi River in downtown Minneapolis and close to St. Paul, the Carlson School is located in the center of a vibrant, welcoming urban environment. On every index, the Twin Cities of Minneapolis and St. Paul rank among the nation's best places to live and work. With excellent schools, a low crime rate, and numerous lakes and parks, it's one of America's best places to raise families.

> [carlsonschool.umn.edu/aboutmn](http://carlsonschool.umn.edu/aboutmn)



**James (Jin Ho) Lim**  
'05 MBA

In addition to the MBA program's high national ranking, three things attracted Korean MBA alum James Lim to the Carlson School: "The large and healthy corporate presence in Minnesota, the school's extensive alumni network, and the safe environment and strong community the city provided for my wife and young daughter." Two years later, James has no regrets. "The business community was even better than I expected. The Carlson School really helps foreign students find internships and permanent employment here, and both the University and the people of Minnesota gave my family fantastic support."

**Pankaj Mathur**  
'05 MBA

While the Carlson School is known for preparing students to succeed after graduation, Pankaj Mathur and the Welcome Committee helped other international students immediately upon arrival. "Entering a new environment can be challenging," says Pankaj, an alum and a native of India. "That's why we created the Welcome Committee. International students need to find a place to live, become familiar with the culture, and sort through other issues. The goal of the welcome committee is to make the transition as easy as possible."



### Minneapolis–St. Paul facts

- > Metro population: 2.96 million (13th largest in the U.S.)
- > Minnesota: 2nd most livable state  
– Morgan Quitno Press, 2007
- > Average temperatures: July 23C; January -10.5C
- > Percentage of major U.S. industries represented in the state: 90%
- > Best metro area for business  
– MarketWatch.com, 2007
- > Ranked 2nd in concentration of S&P 500 companies—15 are located in the metro area
- > Minneapolis-St. Paul International Airport is one of the world's busiest transportation hubs
- > Home of Mall of America, the nation's largest shopping and entertainment complex
- > Minnesota professional sports teams: Thunder (soccer), Twins (baseball), Vikings (football), Timberwolves (basketball), Wild (hockey)
- > Twenty *Fortune* 500 companies are based in Minnesota:
 

3M	Mosaic
Ameriprise Financial	Nash-Finch
Best Buy	Northwest Airlines
C.H. Robinson Worldwide	Supervalu
CHS	Travelers
Ecolab	Target
General Mills	Thrivent Financial for Lutherans
Hormel Foods	UnitedHealth Group
Land O' Lakes	U.S. Bancorp
Medtronic	Xcel Energy

## A higher level of assistance

*From the moment you arrive, we help you prepare for success.*

As a student, you come to the Carlson School to gain the knowledge, experience, and connections necessary to succeed in your career. Our job is to help you achieve that goal.

According to *U.S. News & World Report*, our Full-Time MBA program is second in the nation for the percentage of graduates who have jobs within three months. In 2006, 92 percent of our international students were placed in permanent positions within three months.

From the day you enter the program, our Graduate Business Career Center helps you focus your career ambitions, build job search and interview skills, and connect with employment opportunities. Immediately upon arrival, you will meet with a career consultant to engage in a variety of skills assessment activities and identify leadership competencies that are critical to your success.

As you earn your degree, you can participate in sessions with an English language specialist and receive individual consulting on presentation skills, writing, and business communications. We also offer for-credit communications courses for international students and a range of services to help you build confidence in your ability to succeed in today's global business environment.

In addition, the school offers a remarkable range of leadership opportunities and training services. The MBA Leadership Development program promotes integrative opportunities through coursework, the Enterprises, study abroad experiences, and more. It also provides an opportunity to work with an executive career consultant who will help you find and coordinate internships, part-time positions, and permanent employment.

At the Carlson School, you are part of a community that includes faculty, staff, fellow students, and an international network of 50,000 alumni who work together to help you make the most of your education—from the day you begin, to the day you graduate, and far into the future.

### Ana Ponguta Johnson '03 MBA

"When I applied for internships, I got several offers, all through the Graduate Business Career Center," explains Ana Ponguta, a native of Colombia who earned her MBA in 2003. "The internship I chose was at Ecolab, where I now work full-time as a product line manager." For international students like Ana, Carlson School placement services provide valuable data, support, and training. She also appreciated the support of alumni. "The moment you tell them you attend the Carlson School," she says, "the doors open."



### Santiago Palacio '07 MBA

After extensive research and a campus visit, Santiago and his wife emigrated from Colombia to pursue MBAs at the Carlson School. "We wanted a school that is closely integrated with the business community," he says. "And the quality of life here is amazing." They were also drawn to the smaller class sizes and networking opportunities. In addition to organizing High Tech club events, Santiago developed professional relationships and leadership skills through a variety of associations. His Enterprise experience was particularly exciting. "We had great exposure to C-level management of large companies," he says. "It has a very high impact on your career development." Santiago interned for Dell and is now a consultant with McKinsey.



## A higher degree of support

*We're here to help you explore options for paying for your education.*

For most international students, it is challenging to finance an MBA education. Fortunately, there are a variety of resources available to help—both within the University and through external organizations. The Carlson School will do everything possible to help you take advantage of opportunities for financial assistance.

International students are eligible for merit-based aid directed exclusively to Carlson School students. Scholarships range in value from one-quarter up to full tuition for our most outstanding applicants. In addition, international students can apply for graduate assistantship positions during their second year of study, and loans are available through several channels, including MBA Loans, the Student Education Loan Fund (SELF), and Sallie Mae.

Even with financial assistance, it is important to consider all costs when planning your education. Beyond tuition and other education-related expenses, you must be able to afford food, housing, transportation, and other necessities.

Visit the Carlson MBA website for detailed information about financial assistance, scholarships, and loan applications.

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