

# 2016-2017

## Employment Statistics



**CARLSON SCHOOL**  
OF MANAGEMENT

UNIVERSITY OF MINNESOTA

### The Carlson Advantage

Leading companies count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you'll meet exceptional candidates who have tackled a rigorous curriculum designed to foster leadership and innovation.

The Carlson School offers every student:

**Access to an Innovative Curriculum** focused on business fundamentals from year one

**Exposure to the Global Business Landscape** through a required international experience

**A Variety of Options to Study the Wide World of Business** with ten academic major/minor programs to choose from

**Opportunities to Partner with Leading Organizations** through internships, jobs, and mentorships with an array of *Fortune* 500 companies

**Enrichment Activities Beyond the Classroom** through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities

### Top companies that recruit at the Carlson School

3M	General Mills	Protiviti
Accenture	Grant Thornton	PwC
Ameriprise	Honeywell	Target
Andersen Corporation	Kohl's	TCF Bank
Baker Tilly	KPMG	Thomson Reuters
Best Buy Co., Inc.	Land O'Lakes	Thrivent Financial
Cargill	Medtronic	Travelers
Deloitte	Ovative/group	U.S. Bank
Deloitte Consulting	Pentair	UnitedHealth Group-Optum
Ecolab	Piper Jaffray	Wells Fargo
EY	Polaris	

**#15**

BEST UNDERGRADUATE  
BUSINESS PROGRAMS  
RANKINGS

*U.S. News & World  
Report, 2017*

**#3**

MANAGEMENT  
INFORMATION SYSTEMS  
PROGRAM RANKING

*U.S. News & World  
Report, 2017*

**#12**

BEST UNDERGRADUATE  
BUSINESS PROGRAM

*Poets and Quants for  
Undergraduates,  
2016*



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### 97.8%

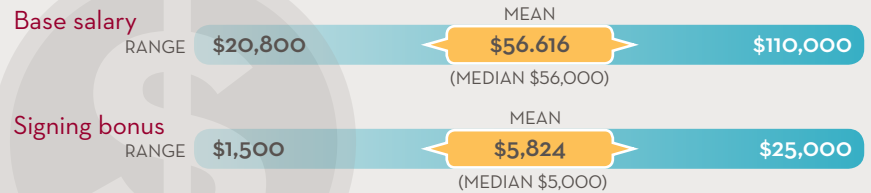
of 2017 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.

### Employment by Industry

CONSULTING	13%
ACCOUNTING	13%
MANUFACTURING	13%
FINANCIAL SERVICES	12%
HEALTHCARE	9%
TECHNOLOGY/SCIENCE	8%
RETAIL	7%
CONSUMER PACKAGED GOODS	7%
MARKETING/ADVERTISING/PR	5%
OTHER	2%
NON-PROFIT	2%
GOVERNMENT/EDUCATION	2%
TRANSPORTATION/LOGISTICS	2%
SPORTS/LEISURE	2%
REAL ESTATE/CONSTRUCTION	1%
MEDIA/ENTERTAINMENT	1%
HOSPITALITY	1%
DEFENSE/ENERGY/LEGAL	1%

### Employment by Region

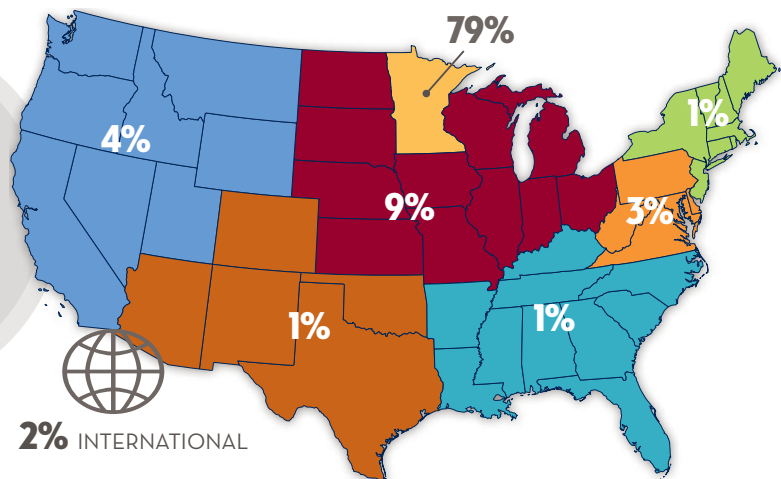
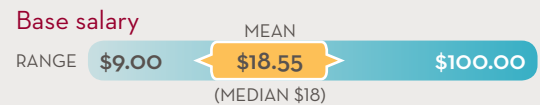
### Class of 2017



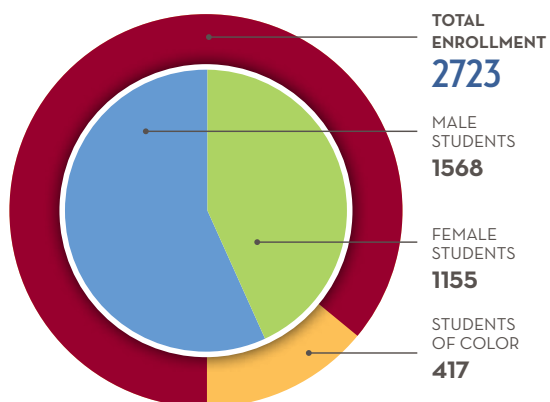
### Base salary range by function

		MEAN	
Accounting	\$41,600	\$53,602	\$60,000
Analytics	\$47,500	\$57,605	\$68,000
Consulting	\$24,960	\$62,823	\$90,000
Finance	\$31,200	\$60,628	\$110,000
General Management	\$29,120	\$50,040	\$80,000
Human Resources	\$29,120	\$53,730	\$80,000
Information Technology	\$52,000	\$62,663	\$95,000
Marketing	\$20,800	\$47,269	\$70,000
Operations	\$37,440	\$57,068	\$64,000

### 2016-2017 Internships



## 2017-2018 Academic Year

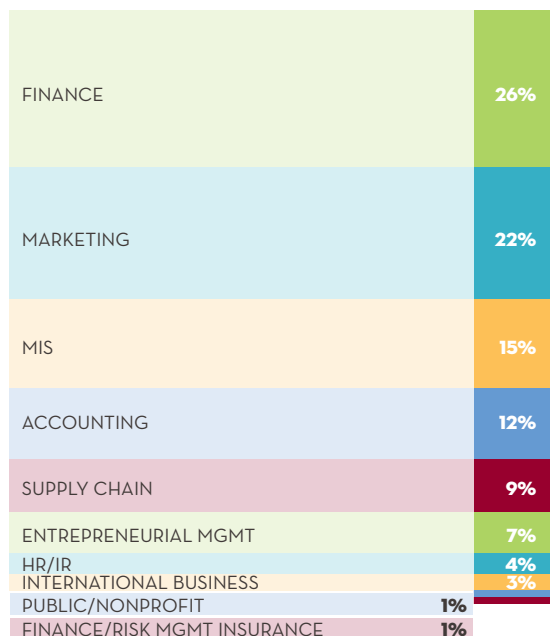


### Average GPA

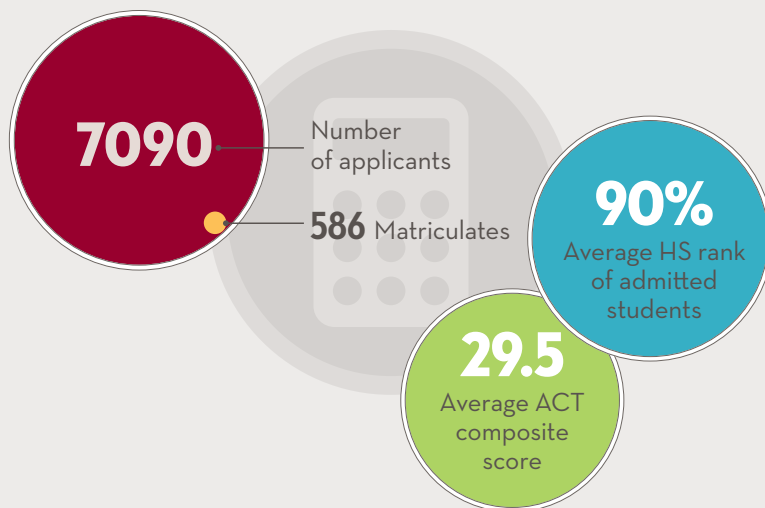
At graduation	3.42
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## Undergraduate Majors Degrees

Conferred 2016-2017



## Freshmen Class of 2021



## Geographic Representation

