Where business meets technology and talent meets opportunity

Minnesota is consistently ranked among the top places for business—and among the fastest growing states for tech jobs. From startups to Fortune 500 players, Minnesota boasts a growing number of tech business, innovations, and professionals. Minnesota isn’t Silicon Valley, but that’s not a bad thing—our strengths make the region unique among tech hubs.

Now in its fourth year, Tech Cities attracts emerging talent, business leaders, and metro-level policy-makers for lively conversations about the state of tech in Minnesota. Join the Carlson School of Management and a sell-out crowd interested in how technology is impacting businesses across industries, and how tech businesses are shaping the region.

FRIDAY / MARCH 2, 2018
12:30 p.m. – 5:30 p.m.
at the Carlson School of Management

Upwards of 400 attendees*
3-IN-5 attendees from industry or outside the U of M
36 speakers
11 student hosts
25% Carlson School students in business analytics, information systems, and management programs
19.8K social media impressions

DECEMBER 1 / KEYNOTE SPEAKER TO BE ANNOUNCED
Target CIO Mike McNamara gave the 2017 keynote. Mike told the story of Target’s renewed emphasis on technology as a key business asset and shared his perspective on Minnesota’s tech landscape.

* 2017 stats
**2018 Sponsorship Opportunities**

Promote your organization, provide learning opportunities for your team, and expand your network. Sponsorships are a great way to demonstrate your commitment to technology innovation and advancement in Minnesota.

**PRESENTING SPONSOR**  $6,000 (only one available)

- Eight (8) Tech Cities 2018 registrations
- Branded 8’ table at the networking reception, and the opportunity for a table-top or stand-alone display
- Logo and recognition as an event partner in marketing and promotions (web, print, e-mail) and in all day-of event materials (program, signage, screens)
- Introduce the keynote, lead a breakout session, or participate on a panel

**GOLD SPONSOR**  $4,000

- Five (5) Tech Cities 2018 registrations
- Branded 8’ table at the networking reception, and the opportunity for a table-top or stand-alone display
- Logo and recognition as an event partner in marketing and promotions (web, print, e-mail) and in all day-of event materials (program, signage, screens)

**MAROON SPONSOR**  $2,000

- Three (3) Tech Cities 2018 registrations
- Branded high-top table at the networking reception
- Logo and name in all day-of event materials (program, signage, screens)

**VIP LUNCH SPONSOR**  $1,000 (two available)

- Two (2) Tech Cities 2018 registrations
- Logo and name in pre-event materials. Pre-event lunch is with students, speakers, and sponsors

*Please note, a portion of your sponsorship is not tax deductible. Each complimentary ticket includes $15 in direct goods and services, and will be represented as such on your sponsorship invoice per IRS guidelines.*