



CARLSON SCHOOL

# ALUMNI NETWORK



CARLSON SCHOOL  
OF MANAGEMENT

UNIVERSITY OF MINNESOTA

## Dear Carlson School graduate,

You are part of a thriving alumni community of business and community leaders that are driven to use business as a force for good. Around the world there are more than 55,000 Carlson School alumni connecting across industries, countries and beyond business. This powerful network is available to you wherever your career path leads.

Your affiliation with the Carlson School can be transformative, both personally and professionally. When you connect with the school and your alumni network, you are leveraging the full power of your Carlson School experience. A vibrant and engaged alumni community enhances the value of your degree and strengthens the Carlson School brand - explore the many ways to get involved, engage in lifelong learning and give back.

I am excited to keep you engaged and connected and hope you become lifelong stewards of this amazing business school.

Warmly,



Sarah Oehler  
*Director, Alumni Relations  
and Annual Giving*



# NETWORKS

Stay in touch with your classmates and grow your professional network by connecting with an alumni network near you.

## **CHAPTERS –** **Regional and Corporate**

Carlson School chapters exist in companies and cities around the world. These chapters include graduates from all degree programs.

## **MBA**

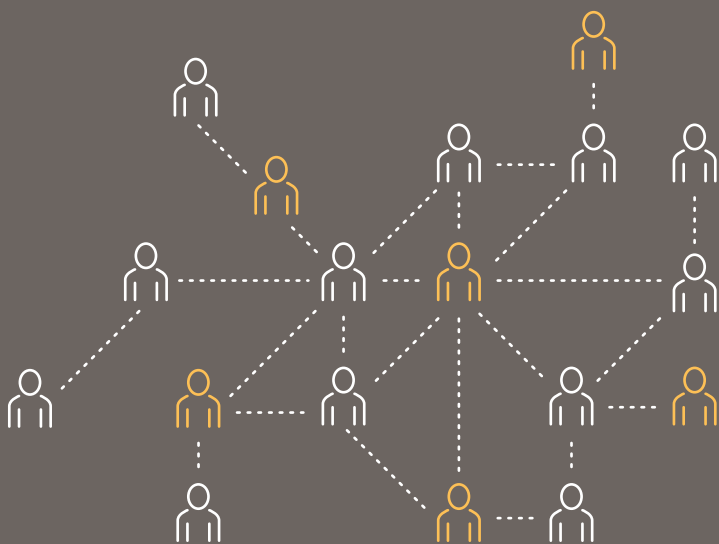
The MBA network includes graduates of the part-time, full-time and executive MBA programs and provides opportunities for MBA alumni to connect.

## **GOLD**

Gophers of the Last Decade (GOLD) engages recent graduates of the Carlson School undergraduate program. GOLD sponsors events throughout the year with the goal of connecting recent alumni to students, the Carlson School, and one another.

## **AFFINITY NETWORKS**

There are a variety of other affinity networks that connect alumni across different industries, diversity and personal interests.





# LIFELONG LEARNING



Your Carlson School education does not end at graduation. The Carlson School offers programs and resources to alumni at every phase of your career.

## EVENTS

Networking and professional development events, like 1st Tuesday, which convenes Twin Cities professionals to address hot topics in business, management, and leadership from top-level executives.

## CONFERENCES

Keep up on the latest industry news and trends with annual conferences including *HR Tomorrow*, *Tech Cities* and the *Women's Leadership Conference*.

## CAREER RESOURCES

Carlson School alumni who are considering or undergoing a career transition can meet with a career coach and receive assistance with resumes and cover letters.

## EXECUTIVE EDUCATION

Take time away from your desk to learn from world-class faculty and practitioners to enhance your skills in a Carlson Executive Education program. In addition, during your class, you will get to network with industry leaders.



# VOLUNTEER YOUR TIME



Share your expertise with the business leaders of tomorrow. Alumni who engage our students are instrumental in guiding their ongoing development.

## **UNDERGRADUATE MENTORSHIP PROGRAM**

Alumni are paired with undergraduate students for a 9-month mentoring relationship. Mentors provide guidance and support while sharing personal and professional experiences.

## **MBA ADMISSIONS AMBASSADOR**

This alumni conversations series is an informal interviewing program that connects prospective MBA students with members of the Carlson School community.



# GIVE BACK



Where will you have an impact?

## DEAN'S EXCELLENCE FUND

When you give to this unrestricted fund, you make an immediate impact. Your gift ensures the Carlson School can meet urgent needs and invest in emerging opportunities to provide the best possible experience for tomorrow's leaders.

## INVESTORS CIRCLE

Join the Carlson School's top champions and give future business leaders a transformative education. Donors who exceed an annual threshold of giving are eligible to join the Investors Circle at the partner level, and recent graduates may join at an associate level: all members receive exclusive benefits.





# STAY IN TOUCH



## EMAIL NEWSLETTERS

Stay in the know about upcoming alumni events and opportunities with Carlson School monthly e-newsletters.

## LINKEDIN GROUP

Join the exclusive Carlson School Alumni LinkedIn group. With more than 14,000 members, this powerful social site is one of the best ways to stay in touch with thousands of your fellow alumni. Search "Carlson School of Management" in the LinkedIn Groups Directory.



## SOCIAL MEDIA



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@CarlsonNews



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## CLASS NOTES

Go ahead and brag a little. Class Notes are the most popular way to learn about alumni that are thriving in their careers, rising through the ranks at leading organizations, and making headlines for their innovative ideas. Share your career accomplishments with the possibility of appearing on the website and in the *Carlson School Magazine*.



## UPDATE CONTACT INFO

Don't forget to update your contact information at **[update.umn.edu](http://update.umn.edu)**. Keep the Carlson School updated on your career and contact information so we can keep you informed.



Carlson School

## ALUMNI CHECKLIST

- ☐ Build your network by attending an event
- ☐ Find a national or corporate chapter near you
- ☐ Join the Carlson School Alumni group on LinkedIn
- ☐ Connect with the Carlson School on social media
- ☐ Show your pride on social media with **#CarlsonProud**
- ☐ Keep in touch by updating your contact information at **update.umn.edu**
- ☐ Share your news by submitting a Class Note
- ☐ Make your annual gift to the Carlson School
- ☐ Participate in executive education and other opportunities for professional development



Alumni Relations  
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