Where business meets technology and talent meets opportunity

Minnesota is consistently ranked among the top places for business—and among the fastest growing states for tech jobs. From startups to Fortune 500 players, Minnesota boasts a growing number of tech business, innovations, and professionals. Minnesota isn’t Silicon Valley, but that’s not a bad thing—our strengths make the region unique among tech hubs.

Now in its fifth year, Tech Cities attracts emerging talent, business leaders, and metro-level policy-makers for lively conversations about the state of tech in Minnesota. Join the Carlson School of Management and a sell-out crowd interested in how technology is impacting businesses across industries, and how tech businesses are shaping the region.

FRIDAY / MARCH 8, 2019
12:30 p.m. – 5:30 p.m.
at the Carlson School of Management

400+ attendees*
280 companies represented
36 speakers
11 student hosts
35% Carlson School students in business analytics, information systems, and management programs
19.8K social media impressions

* 2018 stats
2019 Sponsorship Opportunities

Promote your organization, provide learning opportunities for your team, and expand your network. Sponsorships are a great way to demonstrate your commitment to technology innovation and advancement in Minnesota.

**PRESENTING SPONSOR $6,000**

- Eight (8) Tech Cities 2019 registrations
- Opportunity to connect with 400+ attendees
- Space to display company marketing materials on a company named table
- Logo and recognition as an event partner in marketing and promotions (web, print, e-mail) and in all day-of event materials (program, signage, screens)
- Recognition prior to keynote, lead a breakout session, or participate on a panel

**GOLD SPONSOR $4,000**

- Five (5) Tech Cities 2019 registrations
- Opportunity to connect with 400+ attendees
- Space to display company marketing materials on a company named table
- Logo and recognition as an event partner in marketing and promotions (web, print, e-mail) and in all day-of event materials (program, signage, screens)

**MAROON SPONSOR $2,000**

- Three (3) Tech Cities 2019 registrations
- Opportunity to connect with 400+ attendees
- Space to display company marketing materials on a company named table
- Logo and name in all day-of event materials (program, signage, screens)

**VIP LUNCH SPONSOR $1,000 (two available)**

- Two (2) Tech Cities 2019 registrations
- Logo and name in pre-event materials. Pre-event lunch is with students, speakers, and sponsors

*Please note, a portion of your sponsorship is not tax deductible. Each complimentary ticket includes $15 in direct goods and services, and will be represented as such on your sponsorship invoice per IRS guidelines.*

SAMPLE SESSIONS POPULAR IN PREVIOUS YEARS:

- Setting up Shop in MN: Why Firms Come Here and Stay Here
- Best Places to Work in Minnesota Tech
- Scaling Inspiration: Telling Minnesota Tech Stories
- Culture’s Impact on Successful Tech Entrepreneurship
- Workplace Culture: Women in Tech
- At the Intersection of Health and Tech: Insights From Google
- LinkedIn Economic Graph: Uncovering Talent Trends in MN

“Brilliantly organized sessions.”

“Great information that was local, relevant and actionable.”

“Topics were great, not the typical same-old CIO conference.”

“I really enjoyed the conference. I love the innovation here in the Twin Cities and we have already reached out to partner with some of the folks we met.”
Announcing the 2019 keynote speaker

SHIZA SHAHID

Shiza Shahid is an entrepreneur, technologist, investor, and impact leader. She co-founded the Malala Fund with Nobel Prize winner Malala Yousafzai and led the organization as founding CEO. She focused on creating access to high-quality education for all children around the world.

She also launched NOW Ventures in Silicon Valley, in partnership with AngelList, the largest venture capital platform in the world. She invests in mission-driven technology startups that are solving the world’s most pressing challenges through technology, innovation, and high-growth business models.

Shahid also founded The Collective, a community of leading entrepreneurs that come together to build collaborative change. She is the host of the new USA Today show “ASPIREist,” which inspires millennials to take action on the issues that matter most.

Shahid graduated from Stanford University with University Distinction. She was previously a business analyst with McKinsey & Company. She is passionate about the future of impact through technology; she studied exponential technologies at Singularity University, which is dedicated to applying futuristic innovations to advancing humanity.

She is renowned for her work, receiving many awards as a thought leader. She was named one of TIME’s “30 Under 30 People Changing the World,” Forbes “30 Under 30—Social Entrepreneurs” and a Tribeca Institute Disruptive Innovator. She is a member of the WEF Global Agenda Council and has been featured in multiple publications, including Forbes, Fast Company, Elle, Glamour, Town and Country, The Edit, CNN, ABC, Al Jazeera, MSNBC, and others.

A prominent speaker, she has spoken frequently at major international events, including Aspen Ideas Fest, Milken Global Institute, Forbes Women, Fortune Most Powerful Women, Inc Women, Women Moving Millions, World Economic Forum and others.