TECH CITIES 2019

FRIDAY / MARCH 8, 2019
12:30 p.m. – 5:30 p.m.
at the Carlson School of Management

Where business meets technology and talent meets opportunity

Minnesota is consistently ranked among the top places for business—and among the fastest growing states for tech jobs. From startups to *Fortune* 500 players, Minnesota boasts a growing number of tech business, innovations, and professionals. Minnesota isn't Silicon Valley, but that's not a bad thing—our strengths make the region unique among tech hubs.

Now in its fifth year, Tech Cities attracts emerging talent, business leaders, and metro-level policy-makers for lively conversations about the state of tech in Minnesota. Join the Carlson School of Management and a sell-out crowd interested in how technology is impacting businesses across industries, and how tech businesses are shaping the region.

400+ attendees*

280 companies represented

36 speakers
11 student hosts

35% Carlson School students in business analytics, information systems, and management programs

19.8K social media impressions

* 2018 stats

CARLSON SCHOOL
OF MANAGEMENT
UNIVERSITY OF MINNESOTA

"Brilliantly organized sessions."

"Great information that was local, relevant and actionable."

"Topics were great, not the typical same-old CIO conference."

"I really enjoyed the conference. I love the innovation here in the Twin Cities and we have already reached out to partner with some of the folks we met."

2019 Sponsorship Opportunities

Promote your organization, provide learning opportunities for your team, and expand your network. Sponsorships are a great way to demonstrate your commitment to technology innovation and advancement in Minnesota.

PRESENTING SPONSOR $6,000

Eight (8) Tech Cities 2019 registrations

Opportunity to connect with 400+ attendees

Space to display company marketing materials on a company named table

Logo and recognition as an event partner in marketing and promotions (web, print, e-mail) and in all day-of event materials (program, signage, screens)

Recognition prior to keynote, lead a breakout session, or participate on a panel

GOLD SPONSOR $4,000

Five (5) Tech Cities 2019 registrations

Opportunity to connect with 400+ attendees

Space to display company marketing materials on a company named table

Logo and recognition as an event partner in marketing and promotions (web, print, e-mail)and in all day-of event materials (program, signage, screens)

MAROON SPONSOR $2,000

Three (3) Tech Cities 2019 registrations

Opportunity to connect with 400+ attendees

Space to display company marketing materials on a company named table

Logo and name in all day-of event materials (program, signage, screens)

VIP LUNCH SPONSOR $1,000 *(two available)*

Two (2) Tech Cities 2019 registrations

Logo and name in pre-event materials. Pre-event lunch is with students, speakers, and sponsors

** Please note, a portion of your sponsorship is not tax deductible.
Each complimentary ticket includes $15 in direct goods and
services, and will be represented as such on your
sponsorship invoice per IRS guidelines.*

TECH CITIES 2019

Announcing the 2019 keynote speaker

SHIZA SHAHID

Shiza Shahid is an entrepreneur, technologist, investor, and impact leader. She co-founded the Malala Fund with Nobel Prize winner Malala Yousafzai and led the organization as founding CEO. She focused on creating access to high-quality education for all children around the world.

She also launched NOW Ventures in Silicon Valley, in partnership with AngelList, the largest venture capital platform in the world. She invests in mission-driven technology startups that are solving the world's most pressing challenges through technology, innovation, and high-growth business models.

Shahid also founded The Collective, a community of leading entrepreneurs that come together to build collaborative change. She is the host of the new *USA Today* show "ASPIREist," which inspires millennials to take action on the issues that matter most.

Shahid graduated from Stanford University with University Distinction. She was previously a business analyst with McKinsey & Company. She is passionate about the future of impact through technology; she studied exponential technologies at Singularity University, which is dedicated to applying futuristic innovations to advancing humanity.

She is renowned for her work, receiving many awards as a thought leader. She was named one of TIME's "30 Under 30 People Changing the World," *Forbes* "30 Under 30—Social Entrepreneurs" and a Tribeca Institute Disruptive Innovator. She is a member of the WEF Global Agenda Council and has been featured in multiple publications, including *Forbes, Fast Company, Elle, Glamour, Town and Country,* The Edit, CNN, ABC, Al Jazeera, MSNBC, and others.

A prominent speaker, she has spoken frequently at major international events, including Aspen Ideas Fest, Milken Global Institute, *Forbes* Women, *Fortune* Most Powerful Women, *Inc* Women, Women Moving Millions, World Economic Forum and others.

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