



The Carlson School Fact Sheet 2006–07

CARLSON
SCHOOL OF MANAGEMENT
UNIVERSITY OF MINNESOTA

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Carlson School of Management
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Mission

The mission of the Carlson School of Management is to provide the highest quality education for present and future business and academic leaders, and advance the understanding and practice of management through research and outreach.

Accreditation

The Carlson School of Management is accredited by AACSB International, the Association to Advance Collegiate Schools of Business. AACSB is the premier accrediting agency for undergraduate and graduate business administration and accounting programs.

History

- > University of Minnesota School of Business founded in 1919
- > First MBA conferred in 1937
- > PhD in business program founded in 1948
- > Part-Time MBA program founded in 1960
- > Named the Curtis L. Carlson School of Management in 1986
- > Moved into current building in 1998

Alumni

Alumni47,000
 U.S. states where alumni reside50
 Countries where alumni reside69

Fast facts

The Carlson School will expand its Undergraduate program to serve 50 percent more students. Construction has begun on an additional facility adjacent to its current building; the new facility will open in 2008.

2006–07 enrollment

- > 1,773 undergraduate students
- > 219 full-time MBA students
- > 1,704 part-time MBA students
- > 338 executive MBA students, including 118 in the Warsaw, 25 in the Vienna, and 71 in the China executive programs
- > 208 MA-HRIR students
- > 111 MBT students
- > 89 PhD-Business students
- > 19 PhD-HRIR students
- > 13 MAcc students

Average salaries at graduation

Undergraduate\$45,868
 Full-Time MBA\$85,833
 MA-HRIR\$61,852

2006–07 per credit tuition

	<i>Resident</i>	<i>Nonresident</i>
Undergraduate	\$292.00	\$739.00
MBA (day)	\$945.00	\$1,345.00
MBA (evening)	\$900.00	\$900.00
MBT	\$900.00	\$900.00
Executive MBA	\$18,750.00	\$18,750.00 <small>(per semester)</small>
MA-HRIR (day)	\$767.00	\$1118.00
MA-HRIR (evening)	\$680.00	\$990.00
MAcc	\$600.00	\$900.00

The average incoming freshman scored a 28 on the ACT and ranked in the 94th percentile of his or her high school class.

According to *U.S. News & World Report*, the Carlson School is first in the nation for the percentage of full-time MBA students employed three months after graduation (96.7 percent).

Academic departments

Accounting
Finance
Human Resources and Industrial Relations
Information and Decision Sciences
Marketing and Logistics Management
Operations and Management Science
Strategic Management and Organization

Degrees

Bachelor of Science in Business (BSB)
Master of Business Administration (MBA)

- > Full-Time MBA
- > Part-Time MBA
- > Executive MBA
- > Warsaw Executive MBA
- > China Executive MBA
- > Vienna Executive MBA

Master of Arts in Human Resources and Industrial Relations (MA-HRIR)
Master of Business Taxation (MBT)
Master of Accountancy (MAcc)
PhD in Business Administration (PhD-Business)
PhD in Human Resources and Industrial Relations (PhD-HRIR)
Undergraduate Minor in Management
Joint MD/MBA
Joint MHA/MBA
Joint JD/MBA

Fast facts

Carlson Executive Education offers executive education for the nation's top business and government organizations. Leading programs include:

- > 21st Century Program, for executive leadership
- > Minnesota Executive Program, for top-level executives
- > Minnesota Management Institute, for high-potential managers

Faculty

103 tenured and tenure-track faculty, including 21 endowed chairs

Research centers

- > Center for Entrepreneurial Studies
- > Human Resources Research Institute
- > Institute for Research in Marketing
- > Joseph M. Juran Center for Leadership in Quality
- > Management Information Systems Research Center
- > Medical Industry Leadership Institute
- > Strategic Management Research Center

Research productivity and quality

The Carlson School is highly ranked nationally for the number of articles its faculty publish in top academic journals, according to the *Academy of Management Journal*:

- > Management ranks 10th
- > Marketing ranks 7th
- > Management Information Systems ranks 5th
- > Production and Operations Management ranks 2nd

In 2005–2006, Carlson School marketing faculty had 27 papers accepted for publication by leading marketing journals, including *Journal of Marketing*, *Marketing Science*, and *Journal of Consumer Research*.

U.S. students who study abroad..... 38%
 International students studying in U.S. 328
 Countries represented in student body 51

Student exchange countries include

- | | |
|------------|-----------------|
| Australia | Japan |
| Belgium | The Netherlands |
| Brazil | New Zealand |
| China | Norway |
| Costa Rica | Spain |
| Denmark | Sweden |
| France | Switzerland |
| Italy | |

Joint Executive MBA degree partners

- > The Warsaw School of Economics, Poland
- > The Vienna School of Economics and Business Administration, Austria
- > Lingnan (University) College of Sun Yat-Sen University, China

Short-term global enrichment elective partnerships

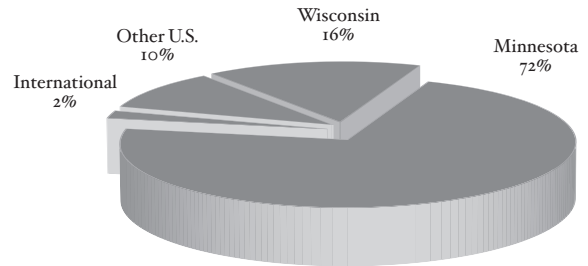
- > The Vienna School of Economics and Business Administration, Austria
- > INCAE (Instituto Centroamericano de Administración de Empresas), Costa Rica
- > Copenhagen Business School, Denmark
- > Bordeaux Business School, France
- > The Université Jean Moulin-Lyon III, France
- > Indian Institute of Management Bangalore, India
- > Carlson School ethics seminar in Belgium, England, and the Netherlands
- > Carlson School accounting course in Argentina
- > Cheung Kong Graduate School of Business, China

Fast facts

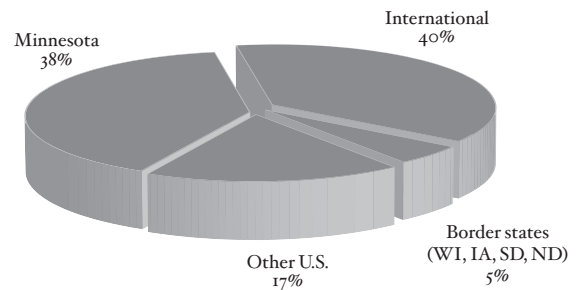
In 2006, the Carlson School's China Executive MBA program was ranked as the best joint executive MBA program in China, according to the Chinese media.

Where our students come from

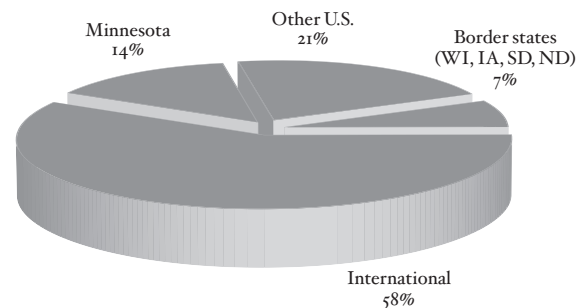
Undergraduate class of 2010



Full-Time MBA class of 2008



MA-HRIR class of 2008



The Carlson School Enterprises are the nation's largest MBA student-driven businesses.

- > Carlson Brand Enterprise
- > Carlson Consulting Enterprise
- > Carlson Funds Enterprise
- > Carlson Ventures Enterprise

Board of Overseers

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* Carlson School of Management alumni

† University of Minnesota alumni

Administration

Alison Davis-Blake
Dean

John Fossum
*Acting Associate Dean,
Faculty and Research*

Michael Houston
*Associate Dean,
International Programs*

Ed Joyce
*Associate Dean,
MBA and Executive
Education Programs*

Robert Ruekert
*Associate Dean,
Undergraduate Programs*

Kathryn Carlson
*Assistant Dean, Executive
Education, Part-Time, and
Executive MBA Programs*

Carolyn Chase
Assistant Dean, Operations

Mychal Coleman
Director, Human Resources

Deborah Cundy
*Assistant Dean,
External Relations*

Clare Foley
*Director, Graduate Business
Career Center*

Ryan French
*Director, Institutional
Advancement,
Alumni, and Board Relations*

Carleen Kerttula
*Assistant Dean and Director,
Full-Time MBA Program*

Mary Maus Kosir
*Assistant Dean and Director,
Undergraduate Programs*

Fred Jacobs
*Director, Master of Business
Taxation Program*

Kathryn Johnson
Director, Diversity

Paul Johnson
Director, PhD Programs

Larry Kallio
*Director, Master of
Accountancy Program*

Anne D'Angelo King
*Director,
International Programs*

Morgan Kinross-Wright
*Director, Undergraduate
Business Career Center*

Chris Mayr
Chief Development Officer

Louise Muldoon
Director, Marketing Services

Connie Wanberg
*Director, Industrial
Relations Center*

Paul Wieser
*Director, Office of Learning
Excellence*

Michelle Wills
Chief Financial Officer

Leanne Wirkkula
Special Assistant to the Dean

Fast facts

Alison Davis-Blake became the Carlson School's dean, in July 2006. She is the school's 11th dean since its founding in 1919.